Are People Finding You or Your Competitors?

You’ve seen great work by the team at Marquis. DelMain Analytics can make sure your target audience sees it, too.

We’ll empower you with all the tools you need to put your beautiful new website in front of the right people — people who are willing and eager to pay for your services.

Like any good sales or marketing employee, your website should help you generate more leads and sell more product or services. You’ve invested in making your website look pixel perfect and strategically on target. Now it’s time to attract an online audience and convert those site visits into sales.

**HOW CAN WE HELP YOU?** We offer a range of services to help you achieve your digital marketing goals.

**Search Engine Optimization**
Each search inquiry on Google and other search engines represents an opportunity to connect with a potential lead or buyer. We work with you to maximize search engine visibility to send your website relevant traffic.

**Local Search Engine Optimization**
If you’re running a brick and mortar business, optimizing directories like Google, Yelp and Citysearch will help drive searchers to your business. We help turn digital inquiries into real life purchases.

**Pay-Per-Click Advertising**
Pay-per-click advertising can help you reach your ideal audience using targeted keywords. Let us run your PPC advertising on Google AdWords and Facebook.

**Social Media Marketing**
Social media marketing can seem time consuming and overwhelming. But posting, tweeting and pinning doesn’t have to be a headache. We teach you the strategies and equip you with the tools to stay engaged with your audience.

**Conversion Optimization**
When a potential customer lands on your site, you want to make the buying process easy. We can help enhance their on-site experience and make their purchasing decision a no-brainer.

Take a look at our [Case Studies](#) to see how we’ve helped businesses succeed online.

**WHERE DO WE GO FROM HERE?**
If you’re interested in using digital marketing to grow your business, consider reaching out to DelMain Analytics. We offer a comprehensive Digital Marketing Analysis (DMA) to help you begin thinking about improving your digital marketing efforts.

**Your DMA includes:**
- An assessment of the current strength of your website
- A list of keywords for search engine optimization
- A breakdown of your competitive advantage over similar businesses
- A basic plan of attack for jumpstarting your digital marketing efforts
- A description of how DelMain Analytics can get you there

**INTERESTED? LET’S HAVE A CONVERSATION.**
We’re excited to talk to you about your digital marketing goals. You can request an introduction through Marquis or contact us directly. We look forward to meeting you.

DelMain Analytics
503.477.9298
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www.delmainanalytics.com

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